
YEARBOOK PROUD PARENT ADS

Create a Personalized Ad for Your Child in the Yearbook!

1. Design and order your ad on-line at: Jostens.com/yearbookads
 - Save money per ad and get extra time to do it!! You have total control & freedom!
 - You can pay for it in multiple installments with a credit card!
 - It's much easier than you might think! Due: Jan. 16, 2018 (refer to page 2)
2. Let the yearbook staff design your ad for you. **DUE on Dec. 6th !!!**
 - Follow the directions and procedures below.

The yearbook is in FULL color.

To order an ad that the yearbook staff handles for you, simply follow the steps below:

1. Select a size from the 3 options – measurements & sample ad sizes are on page 3. You must choose one, and follow the guidelines. Include a written statement and the photograph(s) you would like to have in your ad. The Yearbook Staff will create your ad using your provided text and photograph(s). Photos will be reduced or enlarged to fit the ad size. All staff designed ads must strictly adhere to this format.
PLEASE NOTE: COPYRIGHT LAWS PROHIBIT THE USE OF MORE THAN 3 LINES OF ANY POEM, QUOTE, SAYING OR SONG LYRIC, EVEN IF SOURCE IS CREDITED
2. Label the back of ALL photographs with your name and address.
3. Fill out the contract below.
4. Enclose a self-addressed stamped envelope if you would like your photo(s) returned.
Optional - No pictures will be returned without an SASE w/ proper postage.
5. Mail your Ad, Photos, Contract, SASE and your Check* made payable to H.T.B.O.E to:

Karen Kiick, Yearbook Ads
Haddon Township High School
406 Memorial Avenue,
Westmont, NJ 08108

***PLEASE NO CASH • YOUR CANCELLED CHECK or MONEY ORDER IS YOUR RECEIPT
DEADLINE IS DEC. 6, 2017**

Proud Parent Ad Contract

Haddon Township High School Yearbook – *The Anvil*
406 Memorial Avenue, Westmont, NJ 08108 856.869.7750 ext 7014

Student's Name _____ Phone () _____

Address _____

Parent's Name _____ Date _____

Ad Size: _____ **1/8** (3.75w x 2.5h) - \$65
_____ **1/4** (3.75w x 5h) - \$105
_____ **1/2** (7.25w x 5h) - \$180

Check \$ _____ # _____

Please No Cash

Your cancelled check is your receipt

For Staff use Only:

____ Payment Received
____ SASE Received
____ Photos Received

Date Processed: _____

PLEASE NOTE:

*Ads will be placed as they are received.
A limited number of pages are available.*

**LATE ADS MIGHT
BE RETURNED!!**

Remember, you can also visit Jostens.com/yearbookads to design and order your ad!

Do not complete this form if you design and order your ad on-line.

You will receive a receipt from Jostens

Ordering On-Line is a Piece of Cake!

Deadline for ordering your ad on-line is January 16!

It saves you \$25 per ad!

AND....you can even pay in multiple installments!

Full Page Ad = \$300 (on-line ONLY)

½ Page Ad = \$155

¼ Page Ad = \$80

1/8 Page Ad = \$40

Jostens.com/yearbookads

Free access to on-line tech support and guidance from a professional at Jostens!

The screenshot shows the Jostens website interface. At the top, there are navigation menus for RINGS, GRADUATION, YEARBOOKS, PHOTO PRODUCTS, RESOURCES, and a SEARCH function. Below the navigation is a search bar with the text "Get started now:" and input fields for "Enter school or group name", "City", and "State/Province", followed by a "GO" button. The main content area features three columns of service options: "Order a student ad." with a sub-headline "Create or order an ad to honor your student. It's easier than ever!" and an "ORDER NOW" button; "Order a business ad." with a sub-headline "Create or order a Jostens yearbook ad that shows your school support!" and an "ORDER NOW" button; and "Finish your ad." with a sub-headline "Need to finish up a yearbook ad you've already started? Find it here." and a "FINISH NOW" button. Below this is a large banner with the text "Your Yearbook. Your Ad. Two ways to keep memories always at hand." and a sub-headline "Yearbook ads let your student know how proud you are, in a lasting and memorable way. Select some of your favorite photos, choose a layout, add your personal message and you're in. Remember to buy the yearbook too, so you can see your yearbook ad in person!" The banner image shows an open yearbook with several student photos and ads, including one for "Lauren Garcia" and another for "Kelsey Nelson".

1/4 PAGE AD - \$105

(3.75" w X 5" h)

1 Photo + 45 words or less

OR

2 Photos + 30 words or less

Photo size depends on
number of words

WANT US TO DO IT FOR YOU??

If you would like the yearbook staff to create your ad for you, please refer to and follow the requirements for the number of pictures and words allowed for each size ad on this sheet. A sample yearbook page is on the website. All staff designed ads will adhere to this format.

All of the ads on this sheet are actual size and in the correct orientation. Please follow the instructions on page #1 when submitting your ad materials to the yearbook staff.

Want complete control? Design & order your ad on-line!

Jostens.com/yearbookads

The sky is the limit. Follow the instructions on page #2
It even comes with tech support!

1/8 PAGE AD - \$65

(3.75" w X 2.5" h)

1 Photo + 30 words or less

1/2 PAGE AD - \$180

(7.25" w X 5" h)

1 – 2 Photos + 125 words or less

OR

3 Photos + 100 words or less